



GLOBAL PETROLEUM SHOW AND PTAC PARTNER FOR INTERNATIONAL CONFERENCE AT WORLD'S LARGEST OIL & GAS EVENT

Calgary, Alberta, Canada (November 20, 2007) – **Global Petroleum Show** (GPS), the world's largest oil and gas event, has announced the addition of an inaugural international conference – **Global Petroleum Conference** – to be held **June 10 & 11, 2008** in the Palomino Rooms at Stampede Park. Presented in partnership with **PTAC Petroleum Technology Alliance Canada** (PTAC), GPS will integrate this world-class technical conference alongside the exhibition, which will feature 2,000 exhibiting companies and over 60,000 expected registered attendees. Exhibition dates for GPS are June 10 – 12, 2008 and will cover over 650,000 net square feet of technologies, products and services for the global oil and gas industry.

Global Petroleum Conference will be international in scope, and focus on current issues in the hydrocarbon energy industry such as: technologies to reduce overall exploration, development, operating and G&A costs; methods to minimize the environmental footprint; innovations for improving recovery of conventional and unconventional resources; and strategies for ensuring more marketable refined petroleum and petrochemical products for export to existing and emerging markets. The Conference will feature over 100 speakers during the course of two days, and be comprised of top executives from producing/operating companies, service companies, government ministers, international experts and technology vendors. Details of the agenda and confirmed speakers will be available in early 2008 by visiting www.petroleumshow.com.

The Conference theme is ***Today's Conventional Opportunities, Tomorrow's Unconventional Innovations***. The focus will be *Reducing Overall Costs and the Environmental Footprint, and Maximizing Recovery through Innovative Technology Solutions*. The Call for Presentations for Global Petroleum Conference is now open. Companies and organizations wishing to present are asked to submit a 200-word abstract based on set topics. Visit www.petroleumshow.com for more information on how to submit.



PTAC is a neutral facilitator of innovation and collaborative research and technology development, demonstration and deployment for a responsible Canadian hydrocarbon energy industry. PTAC's vision is to help Canada become a global hydrocarbon energy technology leader. Visit www.ptac.org.



Global Petroleum Show (GPS) is produced and organized by dmg world media (Canada) inc., one of the world's premier exhibition and conference organizers.

Contact Information:

dmg world media
Wes Scott
(403) 209-3562
wesscott@dmgworldmedia.com

PTAC
Dr. Soheil Asgarpour
(403) 218-7701
sasgarpour@ptac.org

Media/Public Relations

dmg world media
Paula Arnold
paulaarnold@dmgworldmedia.com

PTAC
Arlene Merling
amerling@ptac.org