

## ***Registration is Now Open***

### **Alberta's Methane Reduction Strategy and Your Business *Understanding and Preparing for Alberta's Oil & Gas Sector Methane Reduction Strategy***

Alberta's Methane Reduction Strategy sets an aggressive target of reducing Alberta's methane emissions by 45% by 2020. The scale and challenge of this task and the importance of engaging industry and communities in the oilfield sector across Alberta is increasingly significant.

In partnership with the Alberta Energy Regulator (AER) and the Government of Alberta (GoA), a leadership team comprised of Gen7 Environmental, the Methane Emission Leadership Alliance, Actions Matter Inc. and Callendar Energy Services, is delivering a series of community-based, oilfield workshops sessions in which industry and government leaders collaborate to consider the business opportunities this represents.

This first session will build a better understanding of the context in which Alberta has established the Methane Reduction Strategy, and how industry is well positioned to be able to contribute to achieving reductions and strengthen the resiliency of the oil and gas sector in the face of both a challenging price environment and societal requirements for lower carbon intensities of our products.

#### **WHEN AND WHERE**

- Friday, February 10, 2017, 8:00 – 5:00 pm
- Clean Energy Technology Centre in Drayton Valley, 5400 - 24 Ave, Drayton Valley, AB, T7A 1W3

#### **PRESENTERS, PANELS AND EXPERTS**

This event offers an opportunity to network with technical experts from industry and government, entrepreneurs, innovators and other colleagues active in methane management, through a series of interactive panel discussions and a lunch keynote.

**PANEL 1** – Methane 201: The Role of Methane [ CH<sub>4</sub> ] as a Greenhouse Gas, What it Represents as a Business Opportunity and Why Methane Management is a Core Action Plan Element For Various Levels of Government

**PANEL 2** – Current Alberta Methane Reduction Strategy overview

**Lunch and Keynote** - Audrey Mascarenhas, CEO, Questor Technologies Inc.,

**PANEL 3** – How Future Mandatory and Voluntary Measurement and Reporting Requirements Can Work to Reduce Cost and Save Money in Your Business

**PANEL 4** - Explore Case Studies That Profile How Leading Companies are Developing Proven and Cost Effective Technologies, Services and Practices for Achieving a 45% Methane Emissions Reduction Target Before 2020

**PANEL 5** – Accelerating Funding Connections That Support Economic Development and Growth of Alberta-Based Local Business Opportunities in Methane Management

## **REGISTRATION**

Advanced registration before January 30, 2017

- \$50.00/person
- \$200.00/table for companies that wish to sponsor a table for 6 people
- A limited number of free registrations are available due to the generous support of our sponsors. Please contact the organizers if the cost for the event represents a challenge.

Last minute registration between February 1 and 10, 2017

- \$65.00/person
- \$300.00/table for companies that wish to sponsor a table for 6 people
- A limited number of free registrations are available due to the generous support of our sponsors. Please contact the organizers if the cost for the event represents a challenge.

## **REGISTRATION IS OPEN**

To register, click [HERE](#) or visit <http://www.gen7env.com/methane> for more information and follow the links.

## **Program sponsors**

Alberta Energy, Alberta Environment and Parks, Alberta Energy Regulator, Encana Corporation and the Pembina Institute

## **Community Session Sponsor**

Keyera Energy

## **Organizers**

Gen7 Environmental, Methane Emission Leadership Alliance, Actions Matter, Callendar Energy Services, the Clean Energy Technology Centre and the Town of Drayton Valley