



2005 Wireless and Telecommunications Technology Forum a Success

The 2005 Wireless and Telecommunications Technology Forum took place on October 6th, 2005, and featured case study presentations from all three major carriers: TELUS Business Solutions, Energy Vertical, Bell Mobility Inc., and Rogers Wireless Alberta. The keynote presentation, Oilpatch Business Drivers Along the Wireless Technology Roadmap, was delivered by TELUS Executive Vice President – Business Transformation and Chief Information Officer Kevin Salvadori.

A lively question and answer panel following the keynote and initial pair of case studies included Rogers, TELUS and FieldWorker speakers, and set the tone for the balance of the forum. Attendees enjoyed multiple opportunities to network with technology suppliers and carriers represented at 12 hands-on technology exhibits throughout the day and at a networking reception following the forum's formal conclusion.

The forum was attended by 87 registrants who saw 10 presentations and participated in several Q&A sessions and a spirited vendor roundtable panel discussion.

Of the forum attendees who returned the feedback forms, 11% indicated the forum exceeded their objectives for attending, and a further 78% indicated their expectations for the session were satisfied. A summary of the forum evaluation and feedback forms and all forum presentations are posted alongside the invitation and agenda on the PTAC web site at www.ptac.org/techebuf.html.

PTAC thanks Platinum Forum Partner TELUS Business Solutions, Energy Vertical; Gold Forum Partners Bell Mobility Inc., Rogers Wireless Alberta, Rigstar Communications Inc., and Bronze Forum Partner Macleod Dixon LLP for their welcome financial and logistical support; their participation helped to provide attendees with an outstanding wireless and telecommunications technology event.