The future of asset ownership in today’s connected world

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Why? Digitization and Technology Adoption

Improving productivity not replacing people

People need tech to accelerate

I want to see it I need to see it

Why?

Transparency

Life safety

Current tools

Data driven decisions
90% of information transmitted to the brain is visual.

Visuals are processed 60,000 times faster in the brain than text.

400% Improved retention and comprehension of information.

**Veerum**
A plane figure with four equal sides and four right angles
Opportunity and Problem

90% of projects go over budget

$1.6 Trillion annual industry waste

Industry Statistics

- 71% of owners indicate that capturing and retaining more data will reduce lifecycle operational costs
- Up to 30% of initial data created during design and construction phases is lost by project closeout
- 26% of construction workers are frustrated by the lack of tools they need to do their job better
- 35% of workers time is spent on non-productive activities
- 82% of owners feel they need more collaboration with their contractors

PLAN

- 90%
- 30%
- 17%

REALITY

- 71%
- 30%
- 17%

Average cost overruns

Average schedule slip
PLANNING
Design, schedule, cost

OFF-SITE FABRICATION

ON-SITE CONSTRUCTION

DEMOLISH & RECLAIM

OPERATIONS & MAINTENANCE
Train, plan, as-built

Digital Twin Asset
3D Digital representation of reality

Greenfield Project

Brownfield Project or Decommission
VEERUM’s asset visualization software can be up and running in 48 hours

You have to VEERUM it to believe it.