

VEERUM

The future of asset ownership
in today's connected world

David Lod, VEERUM CEO

September 26, 2019

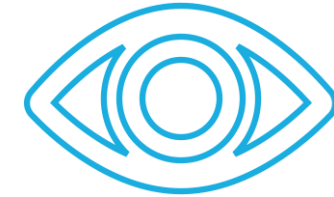
Why? Digitization and Technology Adoption



Improving productivity
not replacing people



People need tech
to accelerate



I want to see it
I need to see it

Why?



Transparency



Life safety



Current tools



Data driven decisions

90%

of information
transmitted to the
brain is visual



Visuals are processed

60,000 times

Faster in the brain than text



400%

Improved retention and
comprehension of information

Graphic description



Textual description

A plane figure with four equal sides and four right angles

- 3D Viewer
- Progress
- Home

Tools

Navigation

- DMF
- Fly

Quality Analysis

- Create Animation
- Cross Section
- Distance Heatmap

Measurements

- Area
- Angle
- Point
- Distance
- Height
- Reset

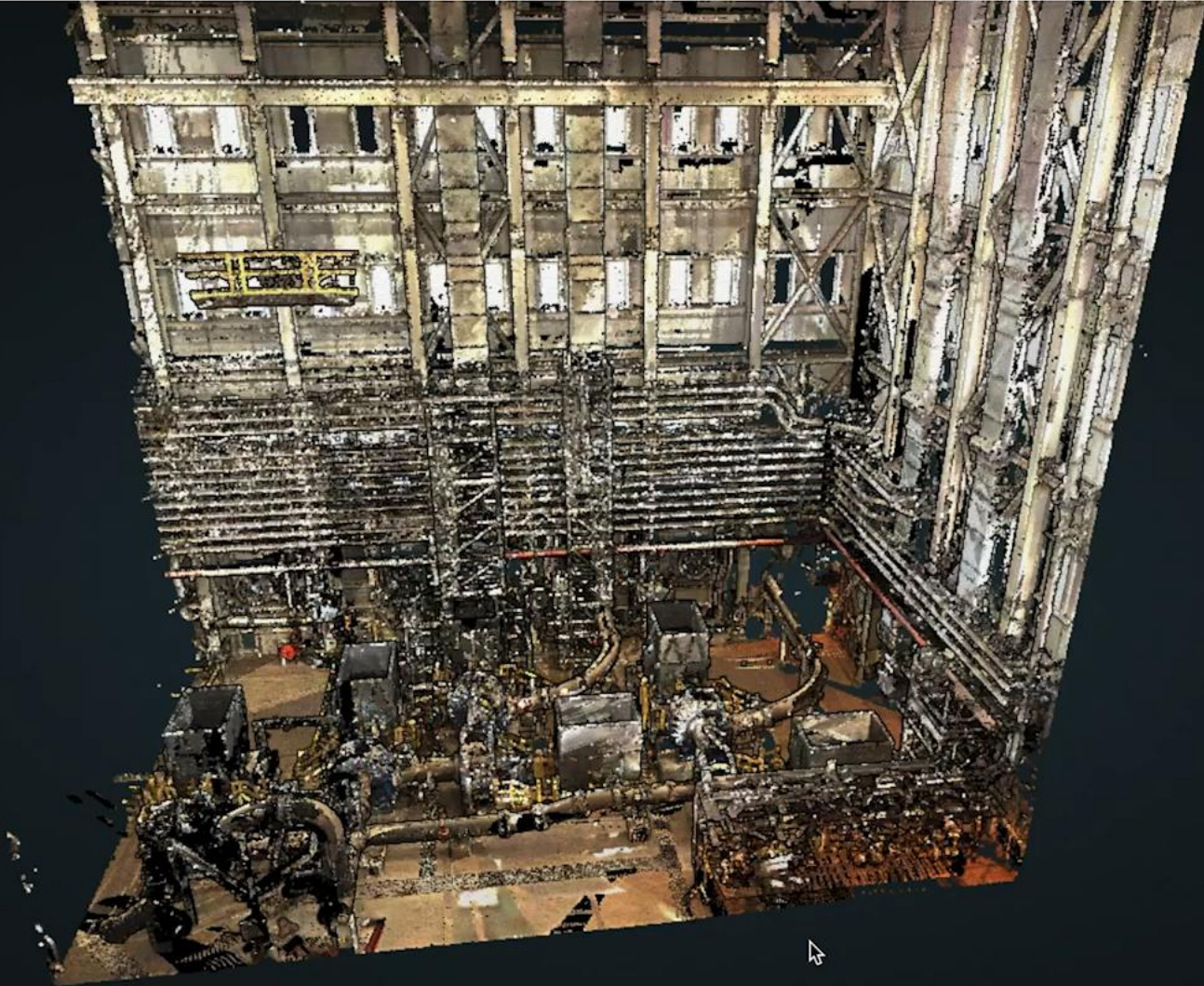


Help

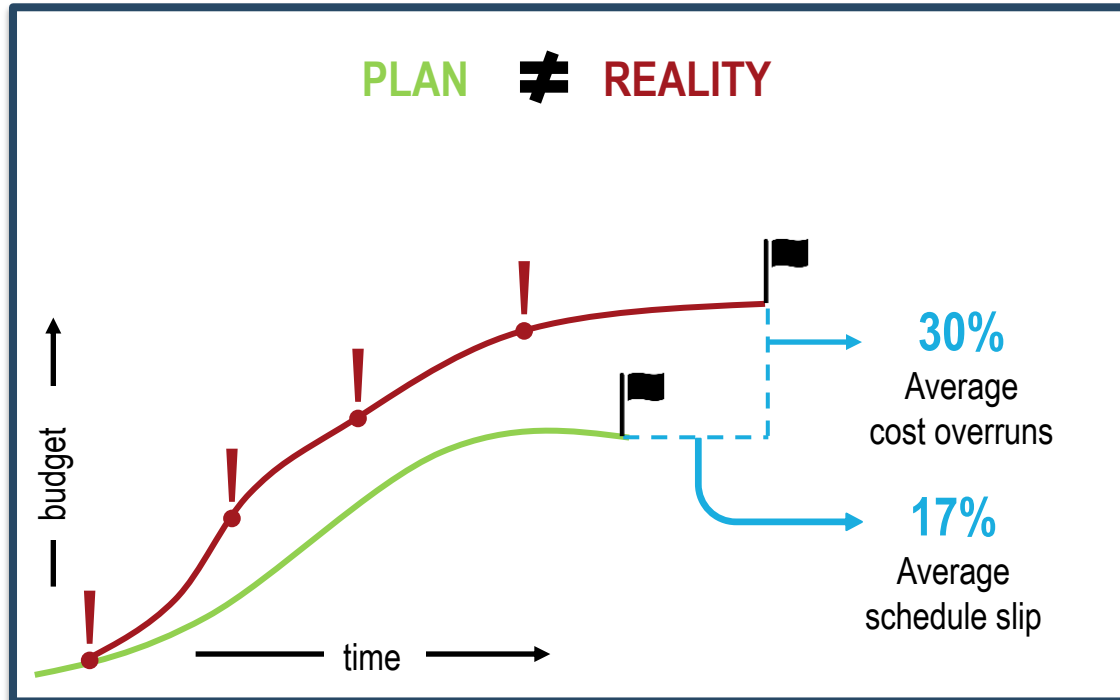
3D Viewer

Progress

Files



Help

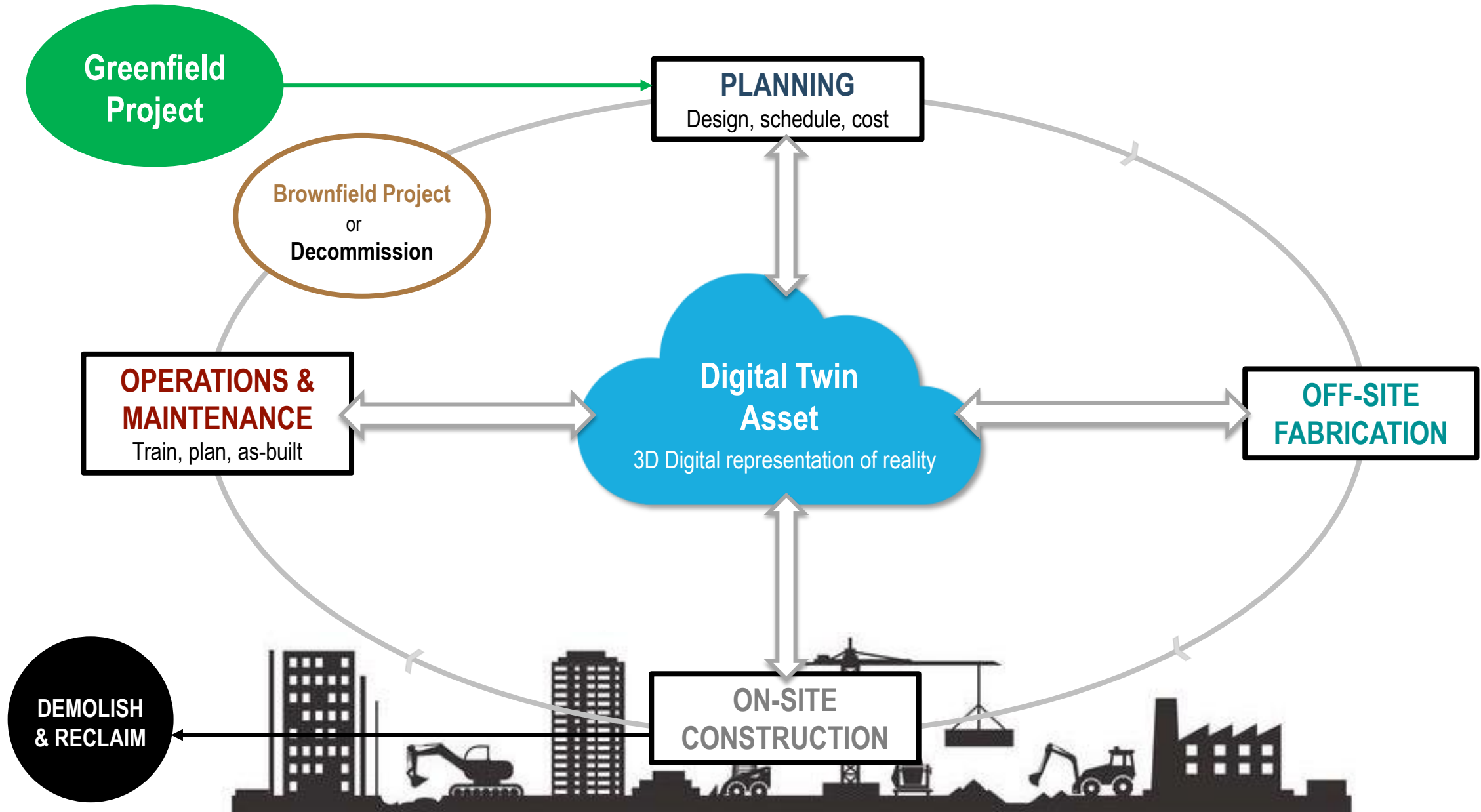


90% of projects go over budget

Industry Statistics

- 71% of owners indicate that capturing and retaining more data will reduce lifecycle operational costs
- Up to 30% of initial data created during design and construction phases is lost by project closeout
- 26% of construction workers are frustrated by the lack of tools they need to do their job better
- 35% of workers time is spent on non-productive activities
- 82% of owners feel they need more collaboration with their contractors

\$1.6 Trillion annual industry waste



Secured in the cloud

No hardware

Easy to use

No software

Reduce field risk

Web enabled

Immediate value



VEERUM's asset visualization software can be up and running in 48 hours

You have to **VEE** it to believe it.

www.**VEERUM**.com