

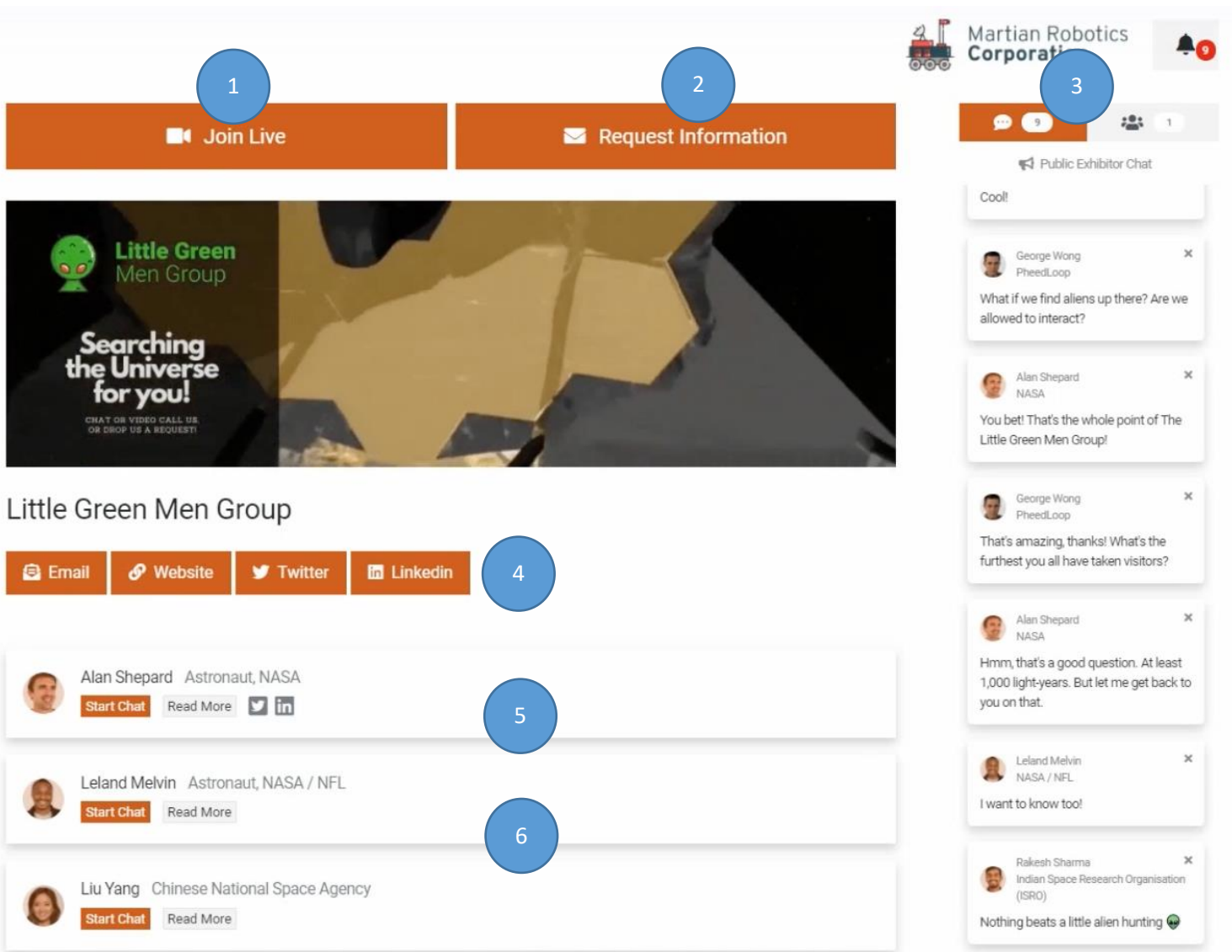


At this year's PTAC | CRIN Methane Emissions Reduction Forum we are using Pheedloop, a new interactive software that has the power to support virtual exhibition booths. You can connect with attendees on a live video, in private chats, get information on who visits your booth, and more.

### Cost to Exhibit:

- **PTAC Members:** \$300
- **Non-PTAC Members:** \$600
  - This includes free PTAC membership until September 2021

### Virtual Exhibitor Features – Exhibitor Portal Example



**1** Join Live

**2** Request Information

**3** Martian Robotics Corporation

**4** Email Website Twitter LinkedIn

**5** Start Chat Read More

**6** Start Chat Read More

Public Exhibitor Chat

Cool!

George Wong PheedLoop  
What if we find aliens up there? Are we allowed to interact?

Alan Shepard NASA  
You bet! That's the whole point of The Little Green Men Group!

George Wong PheedLoop  
That's amazing, thanks! What's the furthest you all have taken visitors?

Alan Shepard NASA  
Hmm, that's a good question. At least 1,000 light-years. But let me get back to you on that.

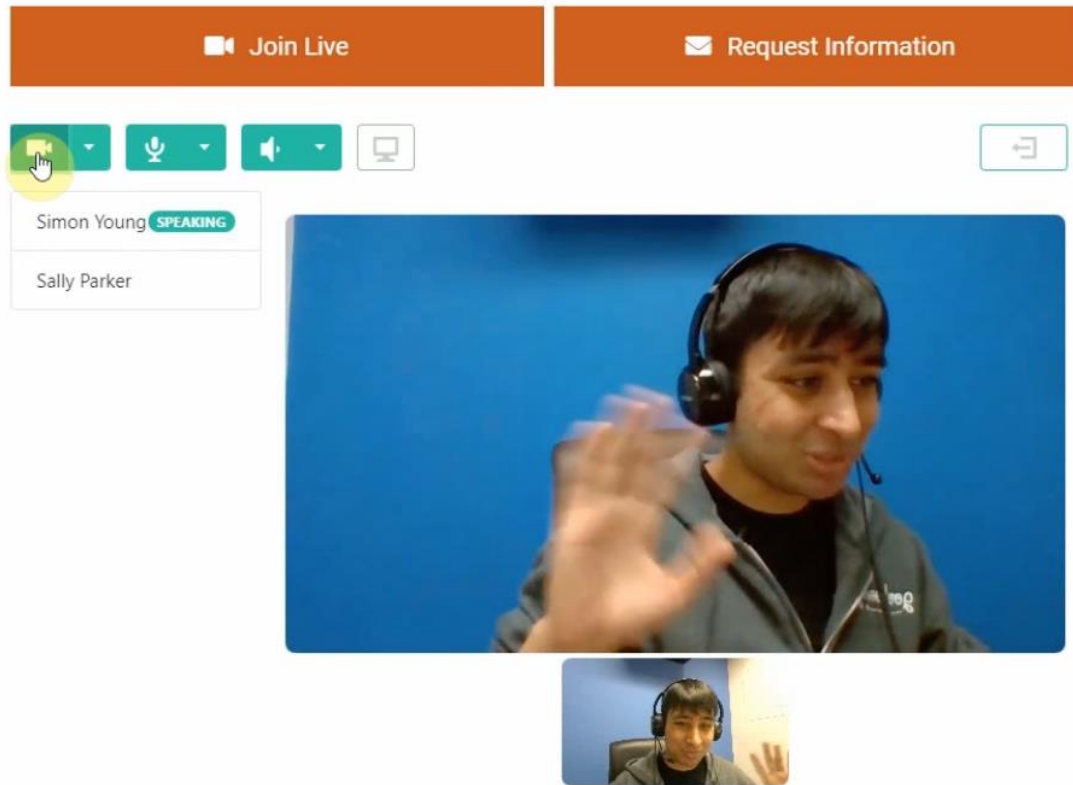
Leland Melvin NASA / NFL  
I want to know too!

Rakesh Sharma Indian Space Research Organisation (ISRO)  
Nothing beats a little alien hunting 🛸

1

Set “Exhibitor Hours” where you are available to chat live with attendees. We recommend lining these hours up with the breaks between sessions

a. Example of the Live Chat:



2

Attendees can Request Information from you and start a Private Chat

A screenshot of a "Request Information" form. The form has a title "Request Information" and a close button (X). Below the title is a description: "Automatically send your contact information along with any optional notes, and instantly unlock access to files and resources." There is a text input field labeled "Optional Notes" with a yellow cursor icon. Below this is a toggle switch labeled "Attach My Uploaded Files" which is currently turned on. At the bottom of the form is an orange "Submit" button.

3

See a Public Chat for your booth and join in on the conversation and answer questions

4

Add your website, contact information and social channels so attendees can access your company information

5

List your company representatives who the conference attendees can contact to ask questions

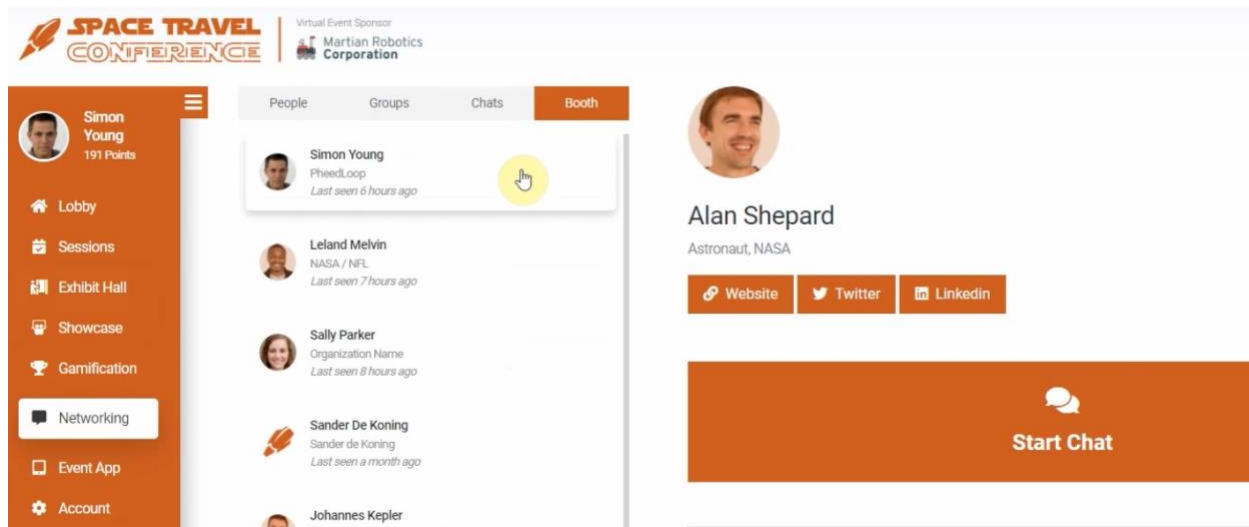
6

Add a company description, upload files, add a YouTube video to give attendees all the information they need to be informed about your company. (Not shown in screenshot, but attendee would scroll down in your portal to see your added information.)

## Lead-Capture

See the all of the “foot traffic” at your booth. Pheedloop records each visitor to your booth throughout the conference and allows you to proactively start a private chat with them. You have access to download the leads at any time and contact them during or after the conference.

All information is fully GDPR compliant and contact information is always provided with consent from the attendees.



## Interested?

Contact **Lauren Arthur** at [larthur@ptac.org](mailto:larthur@ptac.org) to exhibit at this event or for more information.