

# PRIMARY SPONSORSHIP & EXHIBITOR PACKAGES

## KEY PACKAGE BENEFITS

- Priority placement of company name and logo on website event page
- Priority placement of company logo on event materials, and newsletters
- Special recognition in all event media alerts and press releases
- Sponsor recognition on social media
- 15% discount on additional event passes
- On-screen feature promotion at breaks (provided by sponsor)
- Recognition in post-event newsletter

## SPONSORSHIP PACKAGES

### **GOLD: \$4,000**

- Six complimentary event passes
- Pop-up banner by main stage and registration (provided by sponsor)
- Extensive social media promotion
- Featured on PTAC homepage

### **SILVER: \$3,000**

- Four complimentary event passes
- Pop-up banner on main stage (provided by sponsor)
- Standard social media promotion

### **BRONZE: \$1,000**

- Three complimentary event passes
- Pop-up banner at registration (provided by sponsor)
- Limited social media promotion

## ADDITIONAL BENEFITS

- Company logo on website, signage, materials, and newsletters
- Sponsor recognition on social media
- Included on compilation sponsor slide between sessions
- Included in post-event newsletter and delegates list

# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

## EXCLUSIVE PACKAGES

### VENUE: \$4,000

- Two complimentary event passes
- Pop-up banner at entrance (provided by sponsor)
- One dedicated social media post

### LUNCH : \$3,500

- One complimentary event pass.
- Pop-up banner in lunch area (provided by sponsor)
- Lunch station signage

### BREAKFAST: \$2,000

- One complimentary event pass.
- Pop-up banner in breakfast area (provided by sponsor)
- Breakfast station signage

### NAME TAG: \$1,000

- One complimentary event pass
- Branded lanyards (provided by the sponsor)
- Logo printed on back of name tags



**PTAC**

**PETROLEUM  
TECHNOLOGY  
ALLIANCE  
CANADA**